

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

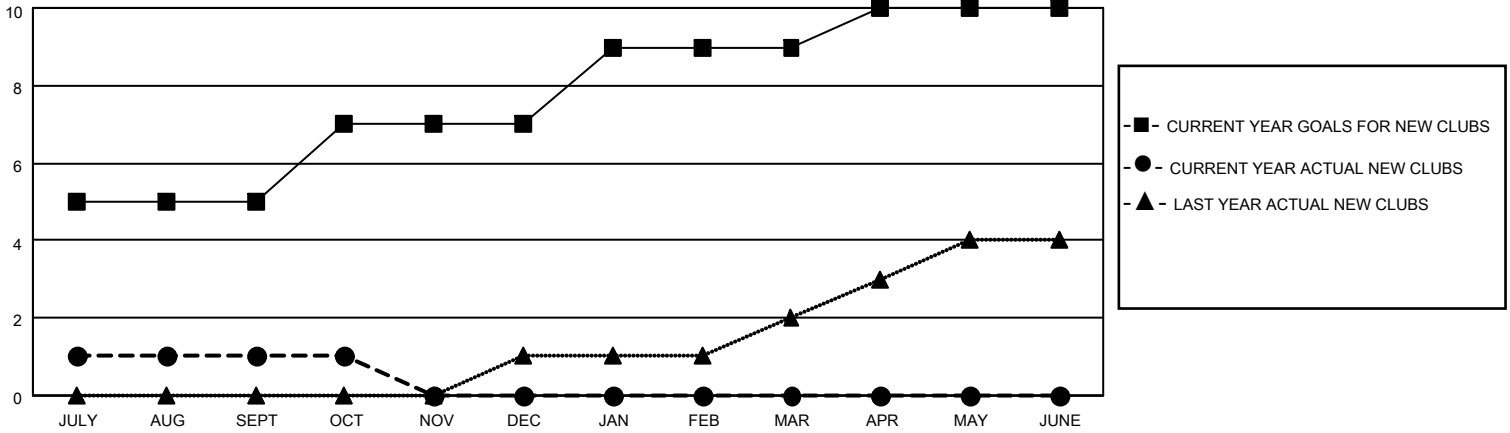
District 4 L2

Results as of: 10/31/2021

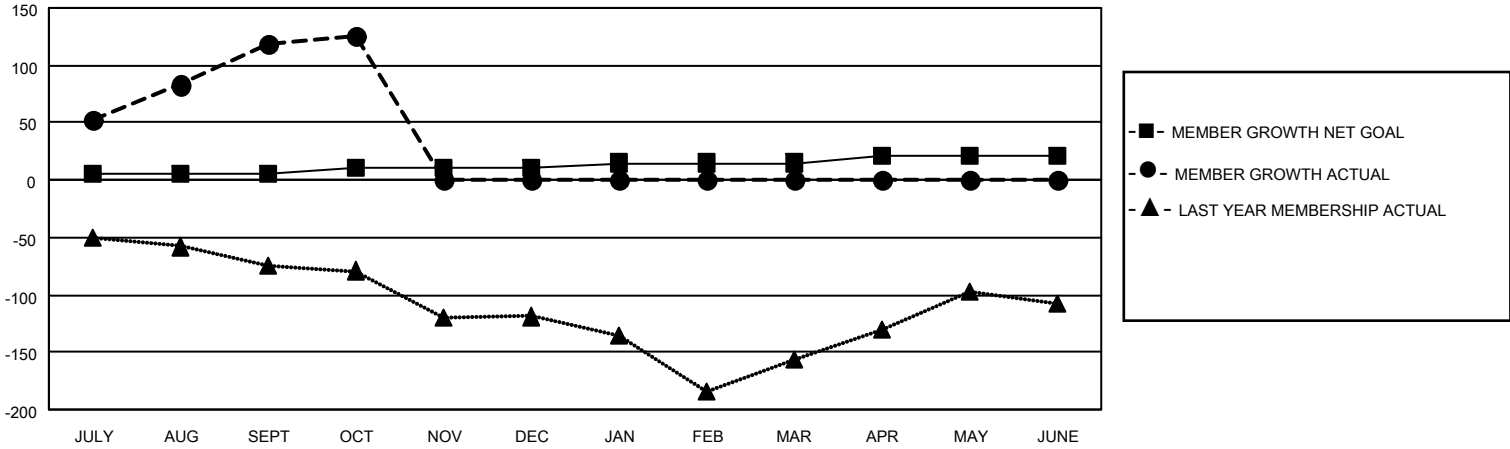
Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	5	1	1
OCT/NOV/DEC	2	0	0
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	227	82
OCT/NOV/DEC	5	17	10
JAN/FEB/MAR	5	0	0
APR/MAY/JUNE	6	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

26 CLUBS OF 52 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE	804 (54.88%)
FEMALE	661 (45.12%)
NON BINARY	0 (0.00%)
PREFER NOT TO ANSWER	0 (0.00%)

DROPPED MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

DECEASED	5
CLUB CANCELLED	11
OTHER	76
TOTAL	92

TOTAL FAMILY UNIT MEMBERS	151
FAMILY MEMBERS PAYING HALF DUES	85